

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54081 CF LOC-POL FBD - LBD: 09/16/12 - 11/04/12 HL#: Created: 09/14/12 11:54 AM
 Client: MARK BERNSTEIN FOR U OF M... CPE: / / Agency Commission: 0 % Updated: CAPERHOGAN on 09/14/12 12:51
 Agency: DIRECT CLIENT SALES (1) Product: Political (1300) Sell :20:00 Confirmed: 09/14/12 12:41 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/14/12 04:18 PM
 AE: Mark Wayne-WWJ-TV Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

new order...9/14rw

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	WCBSSUN01	* * * * * S	MORN	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WCBSSUN01	* * * * * S	MORN	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	EANDERSON	M * W * F * *	EFG	30				0.0	\$205.00	6	\$1,230.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/15/12	10/26/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUN01	* * * * * S	MORN	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	9	0	\$2,980.00	\$2,980.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$2,980.00	\$2,980.00	\$0.00	\$0.00